Le Moyne honors Robert Dracker, M.D., M.H.A., M.B.A., C.P.I., with the Simon Le Moyne Award.
2015 Founders’ Day Gala Honoree


Robert Dracker, M.D., M.H.A., M.B.A., C.P.I., has dedicated his professional life to caring for society’s most valuable and vulnerable citizens – its children. Dr. Dracker is the founder and medical director of Summerwood Pediatrics and Infuscare Medical Services, and chief of pediatrics at University Hospital at Community General in Syracuse, N.Y. In both of those roles, he is committed to providing his patients with quality, compassionate care. He has been honored for his work with numerous awards, including the Onondaga County Medical Society Alliance’s Doctor’s Day Award, and has been named one of America’s Top Pediatricians multiple times. Dr. Dracker takes seriously his responsibility not just to the local community, but also to the broader global one, traveling to Haiti to provide medical care to residents following the 2010 earthquake.

Dr. Dracker was the president of the Onondaga County Medical Society from November 2009 through November 2010. He has also continued to serve on the Pediatric Advisory Committee of the Food and Drug Administration. Earlier in his career, he served as the medical director of the Transfusion Medicine Service at University Hospital. A native of Queens, N.Y., he earned his bachelor’s degree in biology from New York University, graduating Phi Beta Kappa, and his medical degree from the SUNY Health Science Center at Syracuse, where he graduated with Alpha Omega Alpha honors. Dr. Dracker later obtained a master’s degree in health services management from the New School for Social Research and a master’s degree in business administration from Columbia College.
The members of the Le Moyne College Board of Regents respectfully request your support as a sponsor of the

LE MOYNE COLLEGE FOUNDERS’ DAY Gala

Founders’ Day is the signature event of the year at Le Moyne and both commemorates and celebrates the establishment of Le Moyne College.

A key component of the Founders’ Day Gala is the presentation of the Simon Le Moyne Award for outstanding leadership for the benefit of society. The award represents the ideals and educational standards exemplified by the man whose name the College and the award bear. Simon Le Moyne, S.J., a French Jesuit, was the first European man to visit the Syracuse area when it was inhabited by the Onondagas, keepers of the council fires of the Five Nations. This award memorializes Father Le Moyne, an ambassador of peace and a person of faith, vision and courage.

Since 1968, Le Moyne College has honored local and national figures with the Simon Le Moyne Award. This year we honor Robert Dracker, M.D., M.H.A., M.B.A., C.P.I., as a celebration of our children and the Greater Syracuse community.

Founders’ Day 2015

The 2014 Founders’ Day Gala generated nearly $150,000 in net revenue with nearly 700 people in attendance. We are honored to have the support of corporate partners who participate in this event annually. Each year we welcome new sponsors and participants who support Le Moyne’s mission and wish to recognize the honorees in a meaningful way. The event is held on Le Moyne’s beautiful campus in the Recreation Center, where we have an opportunity to showcase our athletic facility.
The Nature and Source of Funding

Funding for the Founders’ Day Gala is derived from a combination of ticket sales, gifts, advertising, corporate sponsorships and in-kind donations. Annually, the event’s net proceeds are designated to Le Moyne College’s scholarship program. Funds are raised through our event attendance and through a wide variety of sponsorship opportunities supported by individuals and business leaders who embrace a philanthropic spirit and Le Moyne’s mission.

Several sponsorship opportunities and benefits are highlighted on the following pages. If you have any questions, please contact:

Cindy Mueller, development coordinator
(315) 445-4557  |  muellecl@lemoyne.edu

Kim McAuliff, director of alumni and parent programs
(315) 445-4553  |  mcaulikb@lemoyne.edu

Thank you for your thoughtful consideration of this request.

Impact on students and our community

The Founders’ Day Gala has a direct impact on Le Moyne students and the quality of life in Central New York. By recognizing outstanding examples of community service, this event serves to reinforce – among Le Moyne alumni, students, employees and friends, as well as the wider Central New York community – the value of service to others. Such service is a cornerstone of Jesuit education and, by recognizing and honoring individuals whose lives reflect exemplary service, the Simon Le Moyne Award helps foster service in our community. This is particularly true for Le Moyne students, many of whom were born and raised in Central New York and will choose to work, raise families and volunteer in our community following graduation.

Another positive impact of the Gala is the direct assistance it provides to our students. The funds raised from the Founders’ Day event are designated for Le Moyne scholarships and financial aid, which 90 percent of Le Moyne students receive. Many of these scholarships will benefit Central New York residents. Over 52 percent of all full-time Le Moyne students come from this region. As a result, the Founders’ Day Gala helps provide direct assistance to area residents seeking an outstanding education at a private, Jesuit college.
Platinum

Sponsorship of the Founders’ Day Gala at $25,000

Recognition:
• Party of 12 at the Gala event (preferred seating)
• VIP parking for party of 12
• Corporate name and logo identified as presenting sponsor
• Corporate recognition in the *Le Moyne College Magazine* distributed to over 20,000 alumni and friends of the College
• Corporate name identified on all media materials
• Corporate name and logo identified in Gala event program booklet
• Full-page ad in the program booklet
• Special recognition during the Gala presentation
• A Sodexo chef visits your table after dinner
• Corporate name prominently displayed on video screens at the Gala

Gold

Sponsorship of the Founders’ Day Gala at $10,000

Recognition:
• Party of 12 at the Gala event (preferred seating)
• VIP parking for party of 12
• Corporate recognition in the *Le Moyne College Magazine* distributed to over 20,000 alumni and friends of the College
• Corporate name and logo identified in Gala event program booklet
• Full-page ad in the program booklet
• Special recognition during the Gala presentation
• A Sodexo chef visits your table after dinner
• Corporate name prominently displayed on video screens at the Gala

Silver

Sponsorship of the Founders’ Day Gala at $5,000

Recognition:
• Party of 12 at the Gala event (preferred seating)
• Corporate name and logo identified in Gala event program booklet
• Corporate name prominently displayed on video screens at the Gala
• Full-page ad in the program booklet
• A Sodexo chef visits your table after dinner
• Special recognition during the Gala presentation
Sponsor Levels

Founders’ Day Cocktail Reception (2)  $5,000
(Same recognition as Silver Sponsor)

Dessert and Cordial Reception  $5,000
(Same recognition as Silver Sponsor)

Printing Sponsor  $5,000
(Same recognition as Silver Sponsor)

Dinner with A Chef  $4,000
A Sodexo chef visits your table after dinner.
(Table of 10 plus full-page ad in program)

Leadership Table – In honor of Dr. Robert Dracker  $3,500
(Table of 10 plus full-page ad in program)

Program Advertisement Sponsor:

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<th>Type</th>
<th>Cost</th>
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<tbody>
<tr>
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Please submit your ad electronically to muellecl@lemoyne.edu in pdf or jpg format at exact size, 300 dpi with fonts embedded. If you are unable to create an advertisement, we have three advertisement options that can be personalized. Please call Cindy Mueller for the advertisement options at (315) 445-4557.

Or submit black-and-white camera-ready art to:
Le Moyne College Founders’ Day Gala
Division of Institutional Advancement
1419 Salt Springs Road, Syracuse, NY 13214-1301

Deadline for ad submission is Sept. 25.
*Centerpieces and Flowers $ 3,500
*Decoration Sponsor $ 3,000
*Entertainment Sponsor $ 3,000
Table Sponsor (Table of 10) $ 3,000
Honoree Tribute Video Sponsor $ 2,500
Table Wine Sponsors $ 2,000
President’s Toast $ 2,000
Program Book Sponsors $ 1,000
Honoree Citation Sponsor $ 1,000
Photography Sponsors $ 1,000
Simon Le Moyne Award Sponsor $ 1,000
Coat Check Sponsors $ 1,000
Food Station Sponsors $ 1,000
Beverage Station Sponsors $ 1,000
VIP Parking Sponsors $ 1,000
Energy Sponsors $ 1,000
Individual Ticket $ 300

Sponsors will be highlighted in our Gala program to be distributed to guests and will also be featured in our evening’s event video.

* Will receive two tickets to the Gala.

If you have questions, please contact:

CINDY MUELLER
Le Moyne College
Founders’ Day Gala
1419 Salt Springs Road
Syracuse, NY 13214-1301
315-445-4557
muellecl@lemoyne.edu
Name

Address

Telephone

Email

Signature Sponsorship

☐ Platinum – $25,000  ☐ Gold – $10,000  ☐ Silver – $5,000

Sponsorship

☐ Cocktail Reception – $5,000
☐ Dessert and Cordial Reception – $5,000
☐ Printing Sponsor – $5,000
☐ Dinner with a Chef – $4,000
☐ Centerpieces and Flowers – $3,500
☐ Leadership Table – In honor of Dr. Robert Dracker – $3,500
☐ Table Sponsor – $3,000

Additional Sponsorship

☐ Other (please specify) ___________________

Decorations | Entertainment .......................................................... $3,000
Honoree Tribute Video .......................................................... $2,500
President’s Toast/Table Wine .................................................. $2,000
Program Book | Honoree Citation | Photography |
Simon Le Moyne Award | Coat Check | Food Station |
Beverage Station | VIP Parking | Energy ................................................ $1,000

Advertising Sponsorship

☐ Full-page (4.75”w x 7.75”h) .................................................. $550
☐ Half-page (4.75”w x 3.75”h) .................................................. $300
☐ Quarter-page (2.25”w x 3.75”h) ............................................. $150

Please submit your black-and-white ad electronically to muellecl@lemoyne.edu in pdf or jpg format.

☐ I will submit a new ad.
☐ I would like to use one of your design options.
☐ Please use our ad from last year.

DEADLINE FOR AD SUBMISSION IS SEP. 25.

continue on back page
Individual Tickets: ________ reservation(s) at $300 per person
Young Alumni Tickets: ________ reservation(s) at $150 per person
Sorry we cannot attend, but please accept this donation in honor of Dr. Robert Dracker.
Enclosed is a check (payable to Le Moyne College) for $__________________.
Please charge my credit card (check one):
   ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Name
Credit card number
Exp. date Amount $
Signature (required) Date

Sponsorships are requested by Aug. 21.

Attendees — Please print the names of those who will be seated at your table exactly as you wish them to appear in the seating chart (tables of 10 or 12). Include company affiliation and class year, if applicable.
1. ____________________________________________________________________________________
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12. ___________________________________________________________________________________

Please mail your form to: Le Moyne College c/o Cindy Mueller,
Founders’ Day Gala, 1419 Salt Springs Road, Syracuse, NY 13214-1301
Mission Statement: Le Moyne College is a diverse learning community that strives for academic excellence in the Catholic and Jesuit tradition through its comprehensive programs rooted in the liberal arts and sciences. Its emphasis is on education of the whole person and on the search for meaning and value as integral parts of the intellectual life. Le Moyne College seeks to prepare its members for leadership and service in their personal and professional lives to promote a more just society.
Celebrating our Children