

**Shinjeng Lin, Ph.D.****Professor of Information Systems**

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**EDUCATION**

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- Ph.D. in Information Science, Rutgers University, NJ, 2001.
- M.A. in Computer-mediated Communication, University of Florida, FL, 1996.
- B.A. in Management Information Systems, National Sun Yat-Sen University, Taiwan, 1994

**AREAS OF EXPERTISE**

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- Information seeking behavior
- Consumer behavior
- IT adoption
- Educational technology

**ACADEMIC/TEACHING EXPERIENCE**

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- Professor of Information Systems, Le Moyne College, Madden School of Business, 2017 – present
- Associate Professor of Information Systems, Le Moyne College, Madden School of Business, 2006 – 2017
- Assistant Professor of Information Systems, Le Moyne College, Madden School of Business, 2000 – 2006
- Teaching Assistant, Rutgers University, School of Communication, Information, and Library Studies, 1999 – 2000

**COLLEGE AND SCHOOL OF BUSINESS CONTRIBUTIONS**

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- Member of the Strategy, Finance and Planning Committee, 2018 – present
- President Elect of Faculty Senate, 2018-2019
- Treasurer / secretary of Faculty Senate, 2017-2018
- Member of the Rank and Tenure Committee, 2017 - present
- Chair of the Professional Welfare and Rights Committee, 2016-2017, 2012-2015
- Member of the Professional Welfare and Rights Committee, 2015-2016, 2008-2009
- Member, Search Committee for IS Professor, 2016, 2015, 2008
- Freshmen advisor, 2015 – present, 2008-2010
- Member of the “globalization” task force for the AACSB accreditation, 2012
- Member of the ARPP Committee, 2011-2012
- Webmaster for the Madden School of Business web site, 2008-2011
- Chair of the Madden Social Media and Web committee, 2010-2011
- Member of the division-wide curriculum committee, 2009-2015
- Member of the Curriculum Committee, 2008-2009

- Member of IS advisory board, 2007 – present

## **HONORS AND AWARDS**

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- Nominated for the MBA Award for Excellence in Teaching, Le Moyne College, 2008, 2007
- Le Moyne College Research and Development fund, 2006
- Le Moyne College Summer Stipend for Research, 2004, 2002, 2001
- Beta Phi Mu Eugene Garfield Doctoral Dissertation Scholarship, 1999-2000

## **PROFESSIONAL AFFILIATIONS**

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- Member of the Association for Information Systems
- Member of the Association for Computing Machinery
- Member of the American Society for Information Science and Technology

## **SCHOLARSHIP**

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### **Peer-Reviewed Journals**

Yeh, C-H, **Lin, S.**, Wang, Y-S & L, Y-H. (2018?) What Drives Internet Users' Willingness to Provide Personal Information? *Online Information Review*. (Accepted on October 27<sup>th</sup>, 2017, per the editor's email. But the actual publication date is to be determined.) Cabell's impact factor: 1.675, Cabell's acceptance rate: 27%.

Wang, Y-S, **Lin, S.**, & Li, C-R. (2017). Developing and validating a physical product e-tailing systems success model. *Information Technology and Management*, 1-13. Cabell's impact factor: 1.635.

Lin, H.-H., Wang, Y.-S., Li, C.-R., & **Lin, S.** (2017). The Measurement and Dimensionality of Mobile Learning Systems Success. *Journal of Educational Computing Research*, 55(4), 449-470. Cabell's impact factor: 1.234.

Wang, Y-S, **Lin, S.**, Yeh, C.-H., Li, C.-R., & Li, H.-T. (2016). What drives students' cyber entrepreneurial intention: The moderating role of disciplinary difference. *Thinking Skills and Creativity*, 22, 22-35. Cabell's impact factor: 1.333, Cabell's acceptance rate: 55%.

Lin, H.-H., **Lin, S.**, Wang, Y.-S. & Yeh, C.-H. (2016). Measuring mobile learning readiness: scale development and validation. *Internet Research*, 26(1), 265-287. Cabell's impact factor: 3.838.

Wang, Y-S, Lin, H-H, Li, C-R, & **Lin, S.** (2014). What drives students' knowledge-withholding intention in management education? An empirical study in Taiwan. *Academy of Management Learning & Education*, 13(4), 547-568. Cabell's impact factor: 2.866, Cabell's acceptance rate: 10%.

**Lin, S.,** Zimmer, J. C., & Lee, V. (2014). Decoupling software from hardware in technology acceptance research. *Journal of Computer Information Systems*, 54(2), 77-86. Cabell's impact factor: 1.557.

**Lin, S.,** & Xie, H. (2013). Behavioral changes in transmuted multisession successive searches over the web. *Journal of the American Society for Information Science and Technology*, 64(6), 1259-1283. Cabell's impact factor: 2.452, Cabell's acceptance rate: 34%.

**Lin, S.,** Zimmer, J. C., & Lee, V. (2013). Podcasting acceptance on campus: The differing perspectives of teachers and students. *Computers & Education*, 68, 416-428. Cabell's impact factor: 4.538.

### **Other**

- Editorial Review Board, Journal of Computer Information Systems
- Ad hoc referee, Information & Management
- Ad hoc referee, Thinking Skills and Creativity
- Ad hoc referee, Computers & Education
- Ad hoc referee, Journal of American Society for Information Science and Technology
- Ad hoc referee, Journal of Computer Information Systems
- Ad hoc referee, Behavior and Information Technology
- Ad hoc referee, Journal of Computers in Education
- Guest speaker, National Changhua University of Education, May 2017, May 2014
- Guest speaker, National Taichung Institute of Technology, May 2017, May 2014
- Guest speaker, National Chi Nan University, April, 2015
- Guest speaker, Fu-Jen Catholic University, May, 2015