



LE MOYNE

Career Advising and Development

OUTCOMES REPORT

FOR 2020

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Purpose & Method

Purpose

Every year we study what Le Moyne's graduates are doing following commencement.

Whether graduates are working, attending graduate school, seeking employment, volunteering, or serving in the military, our goal is to obtain the most thorough and accurate picture of the post-graduation activities of the members of every class.

Method

In accordance with the guidance of the National Association of Colleges and Employers (NACE), we define the Class of 2020 as those who earned undergraduate degrees from Le Moyne College between July 1, 2019 – June 30, 2020.

Some of what we know about the post-graduation outcomes of the members of the Class of 2020 come from their responses to our online survey. We invited them to take the survey beginning in August 2020 and continued collecting responses through December 2020.

In addition to our survey, we collected data on the Class of 2020 from employers, faculty/staff, LinkedIn, the National Student Clearinghouse, and from other Le Moyne surveys.

By combining data from all of these sources, we were able to account for the post-graduation outcomes of 68% of 2020 graduates.

Primary Post-Graduation Outcomes | Class of 2020

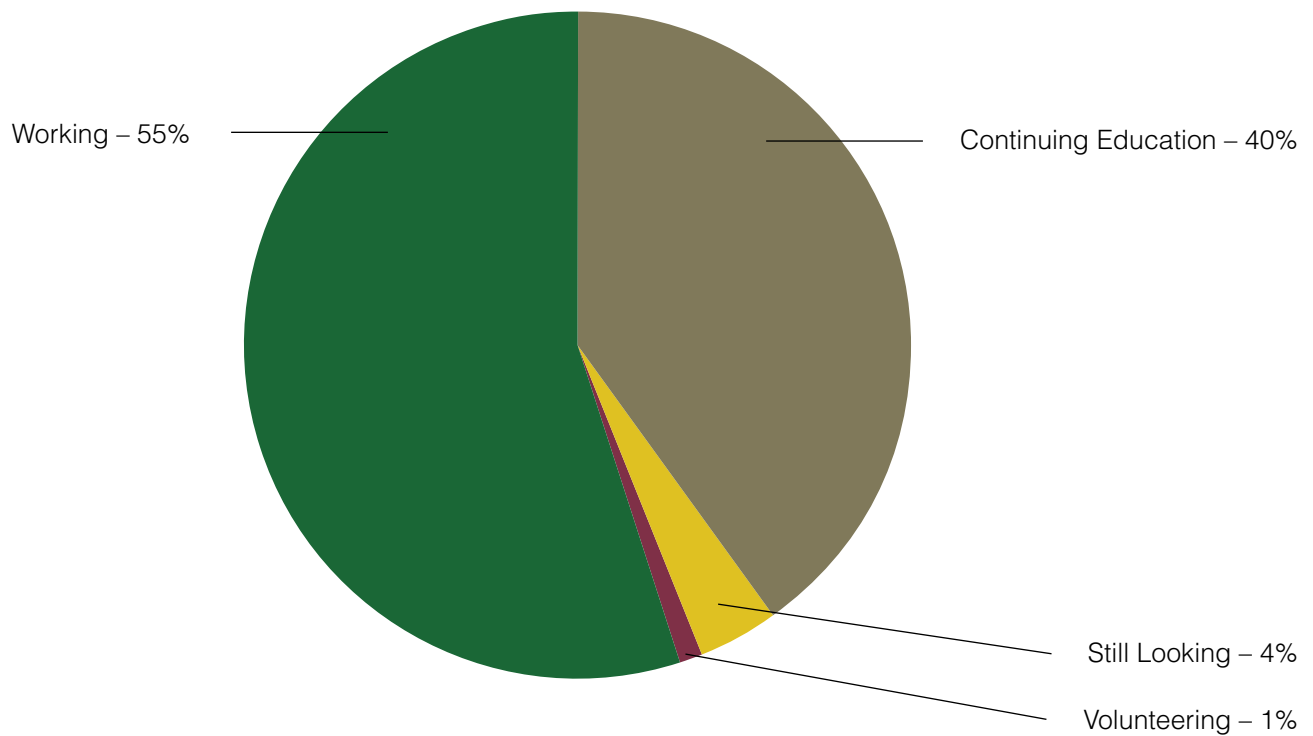
Outcomes Rate

96%

The outcomes rate is the percentage of the class who is either working, attending graduate school, serving in the military, or volunteering full time. For the Class of 2020, our outcomes rate is 96 percent.

Primary Post-Graduation Activities

Primary Post-Graduation Activities	Number	Percentage
Working	223	55%
Continuing Education	164	40%
Still Looking	17	4%
Military	1	0%
Volunteering	4	1%
Not Seeking	1	0%
Total Class of 2020	410	100%



Primary Post-Graduation Outcomes | Class of 2020

Knowledge Rate

68%

The knowledge rate is the percentage of the class for whom we were able to find reliable information on their post-graduation activities. For the Class of 2020, our knowledge rate is 68 percent.

Knowledge Rate by School

School	Graduates	Respondents	Knowledge Rate
Arts & Sciences	345	215	62%
Madden School of Business	180	134	74%
Purcell School of Professional Studies	79	61	77%
Total Class 2020	604	410	68%

Knowledge Rate by Ethnicity

Ethnicity	Graduates	Respondents	Knowledge Rate
Asian	17	11	65%
Black	29	15	52%
Hawaiian/Pacific Islander	1	1	100%
Hispanic	31	24	77%
Native American	2	1	50%
Non-Resident Alien	5		0%
Two or More	16	12	75%
Unknown	17	6	35%
White	487	340	70%
Total Class 2020	605	410	68%

Employment Information | Class of 2020

Top Employers

Employer Name	Number	Employer Name	Number
St. Joseph's Hospital Health Center	37	Dannible & McKee LLP	2
BNY Mellon	5	Enterprise	2
SUNY Upstate Medical University	5	Epic	2
Anthem, Inc.	4	Equitable Advisors	2
Elmcrest Children's Center	3	EY	2
Fust Charles Chambers LLP	3	iHeartMedia	2
Le Moyne College	3	KPMG	2
Albany Medical Center	2	NBT Bank	2
AmeriCorps National Civilian Community Corps (NCCC)	2	Plowz & Mowz	2
Bankers Healthcare Group	2	The Bonadio Group	2
Crouse Hospital	2	Usherwood Office Technology	2
Crouse Medical Practice	2		

Totals: 92

Top Industries

Industry	Number	%	Industry	Number	%
Healthcare	69	34.0	Medical Devices	2	1.0
Accounting	25	12.3	Movies, TV, Music	2	1.0
Insurance	11	5.4	Sports & Leisure	2	1.0
Other Industries	9	4.4	Utilities and Renewable Energy	2	1.0
Retail Stores	8	3.9	Architecture and Planning	1	0.5
Higher Education	7	3.4	Biotech & Life Sciences	1	0.5
Investment / Portfolio Management	7	3.4	Hotels & Accommodation	1	0.5
Advertising, PR & Marketing	6	3.0	Human Resources	1	0.5
K-12 Education	5	2.5	Legal & Law Enforcement	1	0.5
Nonprofit – Other	5	2.5	Management Consulting	1	0.5
Commercial Banking & Credit	4	2.0	Oil & Gas	1	0.5
Internet & Software	4	2.0	Other Education	1	0.5
Civil Engineering	3	1.5	Pharmaceuticals	1	0.5
Electronic & Computer Hardware	3	1.5	Real Estate	1	0.5
Manufacturing – Other	3	1.5	Restaurants & Food Service	1	0.5
Automotive	2	1.0	Scientific and Technical Consulting	1	0.5
Construction	2	1.0	Telecommunications	1	0.5
Environmental Services	2	1.0	Transportation & Logistics	1	0.5
Food & Beverage	2	1.0			
Government – Local, State & Federal	2	1.0			
Investment Banking	2	1.0			

Totals: 203

Employment Information | Class of 2020

Job Functions

Job Function	Number	%	Job Function	Number	%
Healthcare Services	65	31.3	Customer/Technical Support	3	1.4
Accounting	26	12.5	Environmental / Sustainability	3	1.4
Sales	18	8.7	Management		
Finance	12	5.8	Consulting	2	1.0
Data & Analytics	9	4.3	Business Development	1	0.5
Other	9	4.3	Design / Art	1	0.5
Education / Teaching / Training	8	3.8	Entrepreneurship	1	0.5
Human Resources	8	3.8	Lab Work/Science	1	0.5
Marketing – General	7	3.4	Legal	1	0.5
General Management	6	2.9	Logistics & Supply Chain	1	0.5
Information Technology	5	2.4	Operations / Production	1	0.5
Community & Social Services	4	1.9	Product / Project Management	1	0.5
Engineering – Civil / Mechanical	4	1.9	Writing / Editing	1	0.5
/ Other					
Marketing – Brand Management	4	1.9			
Administration	3	1.4			
Advertising, Media & PR	3	1.4			

Totals: 208

Employment Information | Class of 2020

Starting Salaries

To calculate starting salaries, we only use the salary data reported by those working full-time positions. We do not include the compensation data reported by graduates whose primary post-graduation activities are volunteer services, and we do not use any compensation information of those who report being paid a monthly stipend. Salary is not a required survey item, so we do not get the salary data for 100 percent of those working.

\$47,869
Average

\$45,880
Median

Geography

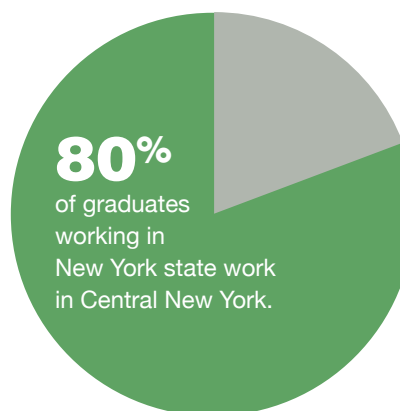
Where 2020 graduates are working, volunteering, or serving in the military.

United States

State/Territory	Number of 2020 Grads
Alabama	1
California	4
Colorado	1
Connecticut	1
District of Columbia	1
Florida	1
Georgia	1
Indiana	1
Iowa	1
Maryland	1
Massachusetts	5
Mexico	1
Michigan	1
Missouri	1
New York	178
North Carolina	2
Pennsylvania	3
South Carolina	1
Texas	4
Utah	1
Wisconsin	2
Total	212

New York State

City	Number of 2020 Grads
Albany	8
Binghamton	2
Buffalo	4
NYC	4
Other Central NY	11
Other NY	9
Rochester	6
Syracuse	131
Utica	3
Total	178



Employment Information | Class of 2020

Continuing Education

Continuing Education	Number	Continuing Education	Number
Le Moyne College	76	Florida State University	1
Syracuse University	22	Fort Hays State University	1
SUNY Albany	5	George Mason University	1
SUNY Buffalo	4	Georgia State University	1
SUNY Oswego	4	Grand Canyon University	1
SUNY Cayuga Community College	3	Harvard University Medical School	1
SUNY Upstate Medical University	3	Liberty University	1
Utica College	3	New England College of Optometry	1
Barry University	2	New York Chiropractic College	1
Lake Erie College of Osteopathic Medicine	2	Old Dominion University	1
Mercyhurst University	2	Regis College	1
SUNY Binghamton	2	Sacred Heart University	1
SUNY Onondaga Community College	2	Siena College	1
SUNY Polytechnic Institute	2	St. Bonaventure University	1
Tufts University	2	St. John Fisher College	1
Atlantic Acting School	1	SUNY Geneseo	1
Boston College	1	SUNY Hudson Valley Community College	1
California State University Northridge	1	University of Hartford	1
Cazenovia College	1	University of Stirling	1
Christian Brothers University	1	Washington University in St. Louis	1
Clarkson University	1		
Colorado Northwest Community College	1		
Cornell University	1		
D'Youville College	1		
Elon University School of Law	1		
		Totals: 164	

Employment Information | Class of 2020

Continuing Education Fields of Study

Field of Study	Number
Allied Health	34
Business	30
Education	18
Law	12
Medicine & Dentistry	7
Nursing	7
Engineering	6
Social Work	5
Counseling	4
Sciences	4
Arts Administration	3
Public Administration	3
Humanities	2
Library & Information Science	2
Public Health	2
School Psychology	2

Totals: 141

Summary

Arts & Sciences | Class of 2020

Primary Post-Graduation Activities

Arts & Sciences	Number	%
Continuing Education	132	61.4
Working	67	31.6
Still Looking	12	5.6
Volunteering	3	0.9
Not Seeking	1	0.5
Totals	215	100

Top Industries

Top Industries	Number	%	Top Industries	Number	%
Healthcare	15	25.9	Advertising, PR & Marketing	1	1.7
K-12 Education	5	8.6	Architecture and Planning	1	1.7
Nonprofit – Other	5	8.6	Biotech & Life Sciences	1	1.7
Retail Stores	5	8.6	Commercial Banking & Credit	1	1.7
Civil Engineering	3	5.2	Environmental Services	1	1.7
Higher Education	3	5.2	Food & Beverage	1	1.7
Accounting	2	3.4	Internet & Software	1	1.7
Construction	2	3.4	Other Education	1	1.7
Electronic & Computer Hardware	2	3.4	Other Industries	1	1.7
Government – Local, State & Federal	2	3.4	Utilities and Renewable Energy	1	1.7
Insurance	2	3.4			
Medical Devices	2	3.4			
			Totals	215	100

Summary

Madden School of Business | Class of 2020

Primary Post-Graduation Activities

Madden	Number	%
Working	99	74.0
Continuing Education	29	21.6
Still Looking	5	3.7
Volunteering	1	0.7
Totals	134	100

Top Industries

Top Industries	Number	%	Top Industries	Number	%
Accounting	23	25.3	Electronic & Computer Hardware	1	1.1
Insurance	9	9.9	Environmental Services	1	1.1
Other Industries	8	8.8	Food & Beverage	1	1.1
Investment / Portfolio Management	7	7.7	Hotels & Accommodation	1	1.1
Advertising, PR & Marketing	4	4.4	Human Resources	1	1.1
Commercial Banking & Credit	3	3.3	Legal & Law Enforcement	1	1.1
Higher Education	3	3.3	Management Consulting	1	1.1
Internet & Software	3	3.3	Oil & Gas	1	1.1
Manufacturing – Other	3	3.3	Pharmaceuticals	1	1.1
Retail Stores	3	3.3	Real Estate	1	1.1
Automotive	2	2.2	Restaurants & Food Service	1	1.1
Healthcare	2	2.2	Scientific and Technical Consulting	1	1.1
Investment Banking	2	2.2	Telecommunications	1	1.1
Movies, TV, Music	2	2.2	Transportation & Logistics	1	1.1
Sports & Leisure	2	2.2	Utilities and Renewable Energy	1	1.1
			Totals	91	100

Summary

Purcell School of Professional Studies | Class of 2020

Primary Post-Graduation Activities

Purcell School	Number	%
Working	57	93.5
Continuing Education	3	4.9
Military	1	1.6
Totals	61	100

Top Industries

Top Industries	Number	%
Healthcare	52	96.2
Advertising, PR & Marketing	1	1.9
Higher Education	1	1.6
Totals	54	100

Arts & Sciences | Class of 2020

Knowledge Rate by School	Graduates	Respondents	Knowledge
Arts & Sciences	345	215	62 %
Madden School of Business	180	134	74 %
Purcell School of Professional Studies	79	61	77 %

Outcomes

Post-Graduate Activity	Number	%
Continuing Education	132	61.4
Working	67	31.6
Still Looking	12	5.6
Volunteering	3	0.9
Not Seeking	1	0.5
Totals	215	100

Top Employers

Employer	Number
Elmcrest Children's Center	3
Le Moyne College	2

Totals: 5

Starting Full-time Salaries

\$40,044
Average

\$37,720
Median

Arts & Sciences | Class of 2020

Industries

Industry	Number	%	Industry	Number	%
Healthcare	15	26	Advertising, PR & Marketing	1	2
K-12 Education	5	9	Architecture and Planning	1	2
Non-Profit – Other	5	9	Biotech & Life Sciences	1	2
Retail Stores	5	9	Commercial Banking & Credit	1	2
Civil Engineering	3	5	Environmental Services	1	2
Higher Education	3	5	Food & Beverage	1	2
Accounting	2	3	Internet & Software	1	2
Construction	2	3	Other Education	1	2
Electronic & Computer Hardware	2	3	Other Industries	1	2
Government – Local, State & Federal	2	3	Utilities and Renewable Energy	1	2
Insurance	2	3			
Medical Devices	2	3			
			Totals	58	

Job Functions

Function	Number	%	Function	Number	%
Healthcare Services	12	20	Human Resources	2	3
Education / Teaching / Training	8	13	Information Technology	2	3
Sales	7	11	Marketing – Brand Management	2	3
Other	5	8	Accounting	1	2
Community & Social Services	4	7	Advertising, Media & PR	1	2
Engineering – Civil / Mechanical / Other	4	7	Design / Art	1	2
Customer/Technical Support	3	5	Entrepreneurship	1	2
Administration	2	3	Lab Work/Science	1	2
Data & Analytics	2	3	Legal	1	2
Environmental / Sustainability Management	2	3			
			Totals	61	

Arts & Sciences | Class of 2020

Employment by Major

Biochemistry

Employer	Industry	Job Title
Visionworks of America	Healthcare	Optical Assistant

Biology

Employer	Industry	Job Title
AcceliPHI, LLC	Biotech & Life Sciences	President/CEO
Acutis Diagnostics	Healthcare	Laboratory Assistant
ConnectLife Syracuse	Healthcare	Tissue Recovery Technician
Crouse Medical Practice	Healthcare	Medical Assistant
Dynamic Surgical Solutions	Medical Devices	Junior Sales Associate
Elmcrest Children's Center	Healthcare	Direct Support Professional
Fresenius Medical Care North America	Healthcare	Interventional Radiologic Technologist
Genesee Valley Podiatry, LLP	Healthcare	Medical Assistant
Highland Hospital	Healthcare	Patient Care Technician
Interpreting Services, LLC		Vietnamese Medical Interpreter
Kudzu Medical		Laboratory Technician
Michaels Stores Art Supplies, Crafts & Framing	Retail Stores	Customer Experience Manager
Strong Memorial Hospital	Healthcare	Ambulatory Technician
Upper Chesapeake Medical Center	Healthcare	Medical Assistant

Criminology

Employer	Industry	Job Title
Delmonico's Italian Steakhouse		
Oneida Nation	Government – Local, State & Federal	OINGC Inspector
Syracuse University	Higher Education	Residential Community Safety Officer
USA Insulation	Construction	Client Relations Manager

Chemistry

Employer	Industry	Job Title
Compassionate Family Medicine	Healthcare	Healthcare Technician

Arts & Sciences | Class of 2020

Employment by Major

Communication

Employer	Industry	Job Title
Dollar Tree	Retail Stores	Cashier
Excellus BlueCross BlueShield	Insurance	Customer Service Representative
HealthWay Family of Brands	Medical Devices	Marketing Coordinator
Le Moyne College	Higher Education	Service Desk Coordinator
Le Moyne College	Higher Education	Graphic Designer
Masters Services	Construction	Social Media Marketing Manager
Mower	Advertising, PR & Marketing	Digital Content Specialist
Victoria's Secret Pink	Retail Stores	Retail Selling Associate
Yelp	Internet & Software	Account Executive

Computer Science

Employer	Industry	Job Title
Evolent Health	Healthcare	Splunk Engineer
HealthConnections	Healthcare	Systems Analyst

Economics

Employer	Industry	Job Title
AmeriCorps National Civilian Community Corps (NCCC)		Volunteer
Arch Insurance Group	Insurance	Underwriter Trainee
NBT Insurance	Insurance	Business Development Manager

English

Employer	Industry	Job Title
Apple	Electronic & Computer Hardware	Specialist
Dollar Tree	Retail Stores	Cashier
Durham Public Schools	K-12 Education	ESL Teacher
Herkimer Central School District	K-12 Education	Teacher
Oswego City School District	K-12 Education	Classroom Teacher
Pearson	Other Education	Writing Tutor
Saint Benedict Catholic School	K-12 Education	Middle School English Teacher

Arts & Sciences | Class of 2020

Employment by Major

Environmental Science Systems

Employer	Industry	Job Title
Onondaga County Soil & Water Conservation District	Environmental Services	Intern

History

Employer	Industry	Job Title
Brenham Independent School District	K-12 Education	Junior High School Teacher
Foodlink		AmeriCorps VISTA
Jesuit Volunteers Corps		Jesuit Volunteer/5th Grade Teacher at St. Peter the Apostle School
Walgreens	Retail Stores	Customer Service Associate

Mathematics

Employer	Industry	Job Title
Blue Cross Blue Shield of WNY	Insurance	Actuarial Analyst
IBM	Electronic & Computer Hardware	Federal Associate Data Scientist

Physics

Employer	Industry	Job Title
Atlantic Testing Laboratories	Architecture and Planning	Technician
David Engineering and Surveying	Civil Engineering	Entry Level Engineer
Einstein Medical Center	Healthcare	Environmental Services
Intertek	Civil Engineering	Engineer
Niagara Transformer Corp.	Utilities and Renewable Energy	Electrical Tester
Syracuse Industrial Assessment Center	Civil Engineering	Lead Energy Engineer

Political Science

Employer	Industry	Job Title
AmeriCorps National Civilian Community Corps (NCCC)	Government – Local, State & Federal	Team Leader for AmeriCorps NCCC Winter 2021
Foodlink		AmeriCorps VISTA M&T Bank
Commercial Banking & Credit	Bank Teller	
Summer Valley Inc		
Village Paint & Design	Retail Stores	Sales Attendant

Arts & Sciences | Class of 2020

Employment by Major

Psychology

Employer	Industry	Job Title
AccessCNY		
Advocates Incorporated	Non-Profit – Other	Personal Development Mentor
AmeriCorps National Civilian Community Corps (NCCC)	Government – Local, State & Federal	Team Leader for
AmeriCorps NCCC Winter 2021		
Bank of America		
Beauty by Ahmari	Other Industries	CEO/Founder
Crouse Medical Practice	Healthcare	Medical Assistant
Davies Law Firm, P.C.	Accounting	Legal Assistant
Elmcrest Children's Center	Healthcare	
Elmcrest Children's Center	Non-Profit – Other	Youth Development Profession
Gardner & Capparelli	Accounting	Human Resource Specialist
Kudzu Medical		Laboratory Technician
Liberty Resources, Inc.	Non-Profit – Other	Employment Case Manager
Southern Adirondack Independent Living	Non-Profit – Other	Assistant Regional Resource Development Specialist

Sociology

Employer	Industry	Job Title
Advocates, Inc.	Non-Profit – Other	Mentor – Full Time
Elmcrest Children's Center	Healthcare	

Software Applications & Systems Development

Employer	Industry	Job Title
Sodexo	Food & Beverage	All Purpose

Arts & Sciences | Class of 2020

Continuing Education by Major

Major	School	Education Level	Field of Study
Biology (continued)	SUNY Buffalo	Associate's	Biomedical Engineering
	SUNY Cayuga Community College		Nursing
	SUNY Cayuga Community College	Associate's	
	SUNY Upstate Medical University	Doctorate	Medicine
	SUNY Upstate Medical University	Master's	Physical Therapy
	Tufts University	Doctorate	Veterinary Medicine
	University of Hartford	Master's	Physical Therapy
	Utica College	Bachelor's	Nursing B.S.N. Co
	Utica College	Doctorate	Doctor of Physical Therapy (DPT)
Criminology	Le Moyne College	Master's	MBA
	Liberty University	Master's	Criminal Justice
	Mercyhurst University	Master's	Applied Intelligence
	Old Dominion University	Master's	Public Administration
	Syracuse University	Master's	Social Work
	Washington University in St. Louis	Doctorate	Law
Chemistry	Cornell University	Master's	Chemical Engineering
	Syracuse University	Doctorate	Chemistry
Communication	Le Moyne College	Master's	MBA
	Le Moyne College	Master's	MBA
	SUNY Albany	Master's	Educational Policy and Leadership
	SUNY Buffalo	Master's	School Librarianship
	Syracuse University	Master's	New Media Management
Computer Science	Syracuse University	Master's	Computer Science
Economics	Le Moyne College	Masters	MBA
	Le Moyne College	Master's	MBA
	University of Stirling	Master's	Data Science

Arts & Sciences | Class of 2020

Continuing Education by Major

Major	School	Education Level	Field of Study
English	Le Moyne College	Master's	Education
	Le Moyne College	Masters	Secondary Education
	St. John Fisher College	Master's	Mental Health Counseling
	SUNY Buffalo	Masters	School Librarianship
	Syracuse University	Master's	Library & Information Science
Environmental Science Systems	Colorado Northwest Community College	Certificate	Park Ranger Law Enforcement
History	George Mason University	Master's	History
	Le Moyne College	Master's	MBA
	Le Moyne College	Master's	Early Childhood Education
	Syracuse University	Master's	Law
Mathematics	Le Moyne College	Master's	MBA
Philosophy	SUNY Polytechnic Institute	Master's	Computer Information Systems
	Syracuse University	Masters	Religion
Physics	California State University Northridge	Master's	Industrial Engineering Management
	Syracuse University	Master's	Civil Engineering
	Syracuse University	Master's	Mechanical and Aerospace Engineering
	Syracuse University	Master's	Civil Engineering
Political Science	Boston College	Master's	Law
	Elon University School of Law	Doctorate	Law
	Le Moyne College	Master's	MBA
	Le Moyne College	Masters	MBA
	SUNY Albany	Master's	Public Administration
	Syracuse University	Doctorate	Law
	Syracuse University	Doctorate	Law
	Syracuse University	Doctorate	Law
	Syracuse University	Doctorate	Law
Psychology	Barry University	Master's	School Psychology
	Cazenovia College	Master's	Clinical Mental Health Counseling
	Clarkson University	Masters	Physician Assistant Studies
	Florida State University	Doctorate	Law
	Grand Canyon University	Master's	Elementary Education
	Harvard University Medical School	Master's	Immunology

Arts & Sciences | Class of 2020

Continuing Education by Major

Major	School	Education Level	Field of Study
Psychology	Le Moyne College	Master's	Arts Administration
	Le Moyne College	Master's	Childhood Education
	Le Moyne College	Master's	Early Childhood Education
	Le Moyne College	Master's	Elementary Education
	Le Moyne College	Master's	Elementary Education Early Childhood Education (Ece)
	Le Moyne College	Master's	Elementary Education Early Childhood Education (Ece)
	Le Moyne College	Master's	MBA
	Le Moyne College	Master's	Occupational Therapy
	Le Moyne College	Masters	Occupational Therapy
	Le Moyne College	Master's	Occupational Therapy
	Le Moyne College	Master's	Occupational Therapy
	Le Moyne College	Master's	Occupational Therapy
	Le Moyne College	Master's	Occupational Therapy
	Le Moyne College	Master's	Secondary Education
	Le Moyne College	Master's	Secondary Education
	Le Moyne College	Master's	Secondary Education
	Le Moyne College	Master's	Secondary Education
	Regis College	Masters	
	SUNY Albany	Master's	Social Work
	SUNY Binghamton	Bachelors	Accelerated Nursing
	SUNY Buffalo	Master's	Social Work
	SUNY Buffalo	Master's	Curriculum Instruction
	SUNY Cayuga Community College	Associate's	Occupational Therapy
	SUNY Onondaga Community College	Associate's	Physical Therapy
	SUNY Onondaga Community College	Associate's	Health Sciences
	SUNY Oswego	Master's	Mental Health Counseling
	SUNY Oswego	Master's	School Psychology
	Sacred Heart University	Master's	
	St. Bonaventure University	Master's	
	Syracuse University	Doctorate	Law
	Syracuse University	Master's	Clinical Mental Health Counseling
	Syracuse University	Master's	Literacy Education
	Syracuse University	Master's	Social Work
Syracuse University	Master's	Library & Information Science	
Le Moyne College	Master's	Secondary Education	
Le Moyne College	Master's	Arts Administration	

Arts & Sciences | Class of 2020

Continuing Education by Major

Major	School	Education Level	Field of Study
Religious Studies	Syracuse University	Master's	Religion
Sociology	Le Moyne College	Master's	Education
Software Applications & Systems Development	Le Moyne College	Master's	Information Systems
Theatre Arts	Atlantic Acting School	Certificate	Acting
	Le Moyne College	Master's	Arts Administration
	Le Moyne College	Master's	Secondary Education
	Le Moyne College	Master's	Arts Administration

Madden School of Business | Class of 2020

Knowledge Rate by School	Graduates	Respondents	Knowledge
Arts & Sciences	345	215	62 %
Madden School of Business	180	134	74 %
Purcell School of Professional Studies	79	61	77 %
Total Class 2020	604	410	68

Outcomes

Post-Graduate Activity	Number	%
Working	99	73.9
Continuing Education	29	21.6
Still Looking	5	3.7
Volunteering	1	0.7
Totals	134	100

Top Employers

Employer	Number
BNY Mellon	5
Anthem, Inc.	4
Fust Charles Chambers LLP	3
Bankers Healthcare Group	2
Dannible & McKee LLP	2
Enterprise	2
Epic	2
Equitable Advisors	2

Employer	Number
EY	2
KPMG	2
NBT Bank	2
Plowz & Mowz	2
The Bonadio Group	2
Usherwood Office Technology	2
Totals	34

Starting Full-time Salaries

\$49,919
Average

\$51,000
Median

Madden School of Business | Class of 2020

Industries

Industry	Number	%	Industry	Number	%
Accounting	23	25.3	Environmental Services	1	1.1
Insurance	9	9.9	Food & Beverage	1	1.1
Other Industries	8	8.8	Hotels & Accommodation	1	1.1
Investment / Portfolio Management	7	7.7	Human Resources	1	1.1
Advertising, PR & Marketing	4	4.4	Legal & Law Enforcement	1	1.1
Commercial Banking & Credit	3	3.3	Management Consulting	1	1.1
Higher Education	3	3.3	Oil & Gas	1	1.1
Internet & Software	3	3.3	Pharmaceuticals	1	1.1
Manufacturing – Other	3	3.3	Real Estate	1	1.1
Retail Stores	3	3.3	Restaurants & Food Service	1	1.1
Automotive	2	2.2	Scientific and Technical Consulting	1	1.1
Healthcare	2	2.2	Telecommunications	1	1.1
Investment Banking	2	2.2	Transportation & Logistics	1	1.1
Movies, TV, Music	2	2.2	Utilities and Renewable Energy	1	1.1
Sports & Leisure	2	2.2			
Electronic & Computer Hardware	1	1.1	Totals	91	100

Job Functions

Function	Number	%	Function	Number	%
Accounting	25	26.9	Marketing – Brand Management	2	2.2
Finance	12	12.9	Administration	1	1.1
Sales	11	11.8	Advertising, Media & PR	1	1.1
Data & Analytics	7	7.5	Business Development	1	1.1
Marketing – General	7	7.5	Environmental / Sustainability Mgmt	1	1.1
General Management	6	6.5	Logistics & Supply Chain	1	1.1
Human Resources	6	6.5	Operations / Production	1	1.1
Other	4	4.3	Product / Project Management	1	1.1
Information Technology	3	3.2	Writing / Editing	1	1.1
Consulting	2	2.2	Totals	93	100

Madden School of Business | Class of 2020

Employment by Major

5-Year Accounting Program

Employer	Industry	Job Title
Cryomech, Inc.	Manufacturing – Other	Project Accountant
Dannible & McKee LLP	Accounting	Auditor
Dannible & McKee LLP	Accounting	Tax Accountant
Dermody, Burke & Brown, CPAs, LLC	Accounting	Audit Associate
EY	Accounting	FSO Assurance Staff
EY	Accounting	FSO Assurance Staff
Firley, Moran, Freer & Eassa, CPA, P.C.	Accounting	Staff Tax Accountant
Freed Maxick CPAs, P.C.	Accounting	Staff Accountant
Fust Charles Chambers LLP	Accounting	Audit Associates
Fust Charles Chambers LLP	Accounting	Auditor
KPMG	Accounting	Audit Associate
Liberty Mutual Insurance	Insurance	Tax Accountant
The Bonadio Group	Accounting	Assistant Accountant

4-Year Accounting Program

Employer	Industry	Job Title
Anthem, Inc.	Accounting	Auditor
Anthem, Inc.	Healthcare	Auditor
Bankers Healthcare Group	Investment / Portfolio Management	Accounting Clerk
Barclay Damon LLP	Legal & Law Enforcement	Business Intake Analyst
Epic		Quality Assurance Tester
Fust Charles Chambers LLP	Accounting	Associate
The Bonadio Group	Accounting	Assistant Accountant
Wal-Mart	Retail Stores	Digital Personal Shopper
iHeartMedia	Movies, TV, Music	Outside Sales Account Executive

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Employment by Major

Business Analytics

Employer	Industry	Job Title
BNY Mellon	Commercial Banking & Credit	Marketing Coordinator
BNY Mellon	Investment Banking	Operations Analyst
Cadaret Grant & Co., Inc.	Investment / Portfolio Management	Product Analyst
Equitable Advisors	Accounting	Financial Planner
Merrill Lynch	Investment / Portfolio Management	Financial Advisor Trainee
NBT Bank	Commercial Banking & Credit	Management Development Program
NBT Bank	Insurance	Business Development Manager
National Grid	Utilities and Renewable Energy	Associate Analyst, Commercial Services
Oracle NetSuite	Electronic & Computer Hardware	Business Development Representative
Pathstone	Investment / Portfolio Management	Investment Associate
PricewaterhouseCoopers (PwC)	Management Consulting	Risk Advisory Associate
The Hartford	Insurance	Claims Adjuster
BNY Mellon	Investment Banking	Data Analyst
Syracuse Mets	Sports & Leisure	Community Relations & Merchandise
Anthem, Inc.	Accounting	Auditor II
Mohawk Global Logistics	Transportation & Logistics	
SparkShoppe LTD	Advertising, PR & Marketing	Marketing Coordinator

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Employment by Major

Finance

Employer	Industry	Job Title
Anthem, Inc.	Insurance	Auditor
Ayco, a Goldman Sachs Company	Investment / Portfolio Management	Financial Analyst
BNY Mellon		Operations Analyst
BNY Mellon	Commercial Banking & Credit	Marketing Coordinator
BNY Mellon	Investment Banking	Operations Analyst
CommonFund Mortgage Fund	Accounting	Accounting Assistant
Equitable Advisors	Accounting	Financial Planner
Fidelity Investments	Investment / Portfolio Management	Customer Relationship Advocate
Janus Henderson Investors U.S.		Internal Sales Consultant
Kane Financial	Accounting	Financial Advisor
Le Moyne College	Higher Education	Content Administrator
M&T Bank	Commercial Banking & Credit	Bank Teller
Merrill Lynch	Investment / Portfolio Management	Financial Advisor Trainee
NBT Bank	Commercial Banking & Credit	Management Development Program
NBT Bank	Insurance	Business Development Manager
National Grid	Utilities and Renewable Energy	Associate Analyst, Commercial Services
Northwestern Mutual	Accounting	Financial Representative
One Life Michigan	Insurance	Owner & Broker
Oracle NetSuite	Electronic & Computer Hardware	Business Development Representative
Pathstone	Investment / Portfolio Management	Investment Associate
Policygenius	Insurance	Junior Sales Associate
Powell Lacrosse	Retail Stores	Operations and Sales
PricewaterhouseCoopers (PwC)	Management Consulting	Risk Advisory Associate
Safe, LLC	Accounting	Staff Accountant
Savannah Bank Na	Commercial Banking & Credit	Credit Analyst
The Hartford	Insurance	Claims Adjuster
Usherwood Office Technology	Manufacturing – Other	Accounts Payable Specialist
Utah State University	Higher Education	Business Specialist
Widewaters Group, Inc.	Real Estate	Financial Analyst

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Employment by Major

Human Resource Management

Employer	Industry	Job Title
Charles Schwab	Investment / Portfolio Management	Associate Financial Service Professional (FCA Academy)
Corporate Concepts	Other Industries	Marketing Representative
Dawns Home Management		
Enterprise	Automotive	Management Assistant
Express Employment Professionals	Human Resources	Staffing Consultant
JMA Wireless	Telecommunications	Associate Talent Acquisition Specialist
Lockheed Martin	Manufacturing – Other	Human Resource Representative
Policygenius	Insurance	Junior Sales Associate
Speedway, LLC	Oil & Gas	District Manager Trainee
The Stalwart Business Development Group, Inc.	Other Industries	Human Resources Generalist
UPS		District Manager Trainee

Information Systems

Employer	Industry	Job Title
Ayco, a Goldman Sachs Company	Investment / Portfolio Management	Financial Analyst
BNY Mellon		Operations Analyst
BNY Mellon	Internet & Software	Operational Analyst
BNY Mellon	Investment Banking	Data Analyst
E-J Electric Installation Co.	Other Industries	Assistant Project Manager
Epic	Internet & Software	Project Manager
Fidelity Investments	Investment / Portfolio Management	Customer Relationship Advocate
Google, Inc.	Internet & Software	IT Residency Program
Janus Henderson Investors U.S.		Internal Sales Consultant
KPMG	Accounting	Advisory Risk Consulting
Rescuecom	Scientific and Technical Consulting	IT Technician Intern
Speedway, LLC	Oil & Gas	District Manager Trainee
SUNY Upstate Medical University	Higher Education	Programmer Analyst
Syracuse Mets	Sports & Leisure	Community Relations & Merchandise
Utica National Insurance Group	Insurance	Associate Software Developer
Widewaters Group, Inc.	Real Estate	Financial Analyst

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Employment by Major

Management & Leadership

Employer	Industry	Job Title
Alvord House Restaurant	Restaurants & Food Service	Bar Manager
Bankers Healthcare Group		Associate Account Manager
C & A Accounting Associates, PC	Accounting	Administrative Assistant
CGI Communications	Advertising, PR & Marketing	Sales Associate
Charles Schwab	Investment / Portfolio Management	Associate Financial Service Professional (FCA Academy)
Dawns Home Management		
Enterprise	Automotive	Management Trainee
Equitable Advisors	Accounting	Financial Advisor
JMA Wireless	Telecommunications	Associate Talent Acquisition Specialist
KPMG	Accounting	Advisory Risk Consulting
Lockheed Martin	Manufacturing – Other	Human Resource Representative
Microsoft	Other Industries	SMB Specialist
Plowz & Mowz	Advertising, PR & Marketing	Marketing Specialist
Plowz & Mowz	Environmental Services	Customer Service, Sales
The Lewis Group	Other Industries	Emergency Services Specialist
Usherwood Office Technology	Retail Stores	Business Development Associate

Marketing

Employer	Industry	Job Title
1911 Established Hard Cider	Food & Beverage	Brand Ambassador
Aerie Pharma	Pharmaceuticals	Sales Representative
Anthem, Inc.	Accounting	Auditor II
Capital Collection Management	Other Industries	Account Executive
Corporate Concepts	Other Industries	Marketing Representative
Cumulus Media	Movies, TV, Music	Advertising Account Executive
del Lago Resort & Casino	Hotels & Accommodation	Marketing Coordinator
Epic	Internet & Software	Project Manager
Equitable Advisors	Accounting	Financial Advisor
Guild Content	Advertising, PR & Marketing	Marketing Specialist
HG Impresos Industriales	Other Industries	Marketing Strategist and Human Resources Coordinator
Lakeshore YCC	Sports & Leisure	Assistant Golf Professional
Le Moyne College	Higher Education	Content Administrator
Mohawk Global Logistics	Transportation & Logistics	
Mondo Optical	Healthcare	Marketing Coordinator
Plowz & Mowz	Advertising, PR & Marketing	Marketing Specialist
SparkShoppe LTD	Advertising, PR & Marketing	Marketing Coordinator
SUNY Upstate Medical University	Higher Education	Programmer Analyst
Upstate Innovations	Other Industries	Junior Account Manager
Usherwood Office Technology	Retail Stores	Business Development Associate

Madden School of Business | Class of 2020

Continuing Education by Major

Major	School	Education Level	Field of Study
Accounting	Fort Hays State University	Master's	
	Le Moyne College	Master's	MBA
	Le Moyne College	Master's	MBA
	Le Moyne College	Master's	Information Systems
	SUNY Geneseo	Master's	Accounting (BS)
	SUNY Oswego	Master's	MBA
	SUNY Oswego	Master's	MBA
	SUNY Polytechnic Institute	Master's	Accounting
	Siena College	Master's	Accounting
	Utica College	Master's	Management Graduate
Business Analytics	Le Moyne College	Masters	MBA
	Le Moyne College	Masters	Organizational Leadership
	SUNY Hudson Valley Community College	Masters	Masters
Finance	Le Moyne College	Master's	MBA
	Le Moyne College	Master's	MBA
	Le Moyne College	Master's	MBA
	Le Moyne College	Master's	Family Nurse Practitioner
	Mercyhurst University		Psychology and Homeland Security and Applied Intelligence
Information Systems	Le Moyne College	Master's	Organizational Leadership
	Le Moyne College	Master's	Information Systems
	Le Moyne College	Masters	Information Systems
	Le Moyne College	Master's	
	Syracuse University	Masters	Law
Management & Leadership	Georgia State University	Master's	Sport Administration
	Le Moyne College	Master's	MBA
	Syracuse University	Doctorate	Law
	Syracuse University	Master's	Public Administration
Marketing	Le Moyne College	Masters	Information Systems
	Le Moyne College	Masters	MBA
	Le Moyne College	Master's	MBA
	Le Moyne College	Master's	MBA
	Le Moyne College	Master's	MBA
	Le Moyne College	Master's	MBA
	SUNY Hudson Valley Community College	Associate's	

Purcell School of Professional Studies | Class of 2020

Knowledge Rate by School	Graduates	Respondents	Knowledge
Arts & Sciences	345	215	62 %
Management	180	134	74%
Purcell School of Professional Studies	79	61	77 %
Total Class 2020	604	410	68

Outcomes

Post-Graduation Activity	Number	%
Working	57	93.4
Continuing Education	3	4.9
Military	1	1.6
Totals	74	100

Top Employers

Employer	Number	%
St. Joseph's Hospital Health Center	37	82.2
SUNY Upstate Medical University	4	0.8
Albany Medical Center	2	0.5
Crouse Hospital	2	0.5
Totals	45	100

Starting Full-time Salaries

\$56,639
Average

\$56,160
Median

Industries

Industry	Number	%
Healthcare	52	96.3
Advertising, PR & Marketing	1	1.9
Higher Education	1	1.9

Job Functions

Function	Number	%
Healthcare Services	53	98.1
Advertising, Media & PR	1	1.9

Purcell School of Professional Studies | Class of 2020

Employment by Major

Professional Studies

Employer	Industry	Job Title
Cornell University	Higher Education	Intake Assistant
Humana	Healthcare	Senior Stars
		Improvement Clinical Professional
iHeartMedia	Advertising, PR & Marketing	Anchor/ Producer

Nursing

Employer	Industry	Job Title
Albany Medical Center	Healthcare	Registered Nurse
Albany Medical Center	Healthcare	
Brighton Hill Pediatrics	Healthcare	Pediatric Registered Nurse
CNY Fertility Center	Healthcare	Registered Nurse
ChristianaCare		
Crouse Hospital	Healthcare	Registered Nurse
Crouse Hospital	Healthcare	Registered Nurse
Crouse Medical Practice	Healthcare	Neonatal Nurse
Kaleida Health	Healthcare	Registered Nurse
Public Consulting Group		
Rochester Regional Health	Healthcare	Registered Nurse
SUNY Upstate Medical University	Healthcare	Registered Nurse
SUNY Upstate Medical University	Healthcare	Registered Nurse
SUNY Upstate Medical University	Healthcare	Pediatric Registered Nurse
SUNY Upstate Medical University	Healthcare	Registered Nurse
Samaritan Hospital	Healthcare	Registered Nurse
St. Joseph's Hospital Health Center	Healthcare	Registered Nurse
St. Joseph's Hospital Health Center	Healthcare	Registered Nurse
St. Joseph's Hospital Health Center	Healthcare	Registered Nurse
St. Joseph's Hospital Health Center	Healthcare	Registered Nurse
St. Joseph's Hospital Health Center	Healthcare	Registered Nurse
St. Joseph's Hospital Health Center	Healthcare	Registered Nurse
St. Joseph's Hospital Health Center	Healthcare	Registered Nurse
St. Joseph's Hospital Health Center	Healthcare	Registered Nurse
St. Joseph's Hospital Health Center	Healthcare	Registered Nurse
St. Joseph's Hospital Health Center	Healthcare	Registered Nurse
St. Joseph's Hospital Health Center	Healthcare	Registered Nurse
St. Joseph's Hospital Health Center	Healthcare	Registered Nurse
St. Joseph's Hospital Health Center	Healthcare	Registered Nurse

Purcell School of Professional Studies | Class of 2020

Continuing Education by Major

Major	School	Education Level	Field of Study
Nursing	Le Moyne College	Master's	Family Nurse Practitioner
	Le Moyne College	Master's	Family Nurse Practitioner
	Le Moyne College	Master's	Early Childhood Education
